

Unit title: Adobe Indesign & Illustrator

Standard (s): CCSS.ELA-LITERACY.CCRA.W.6 Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.

Standard (s): ESSK.04 Information Technology Applications: Use information technology tools specific to the career cluster to access, manage, integrate, and create information

Standard (s): _____

Knowledge (what do you want them to be able to KNOW at the end of the unit)

Student will be able to know the skillsets needed to use Adobe Indesign and Illustrator. They will learn how to format a newsletter and know the different between a vector graphic and bitmap graphic.

Skills (what do you want them to BE ABLE TO DO at the end of the unit)

Students will be able to use the basic software tools for Adobe InDesign and Illustrator to create newsletter publications and logo design for business letterhead.

Essential Question(s):

How will technology change the reading habits in the future from reading a newspaper to reading stuff online?

Key words/vocab: Bitmap, Jpeg, PNG, GIF, Vector, Stroke, Bezier, line-art, raster, TIFF

WICOR Strategy:

Writing: Students will be writing articles as part of their newsletter

Collaboration: Students will be given the opportunity to evaluate each other works and give feedback

Organization: Student will keep record of their learning task in their planner.

Reading: Student will read lesson instruction to guide them through the process to build their skills

Unit Performance Assessment:

Students will be given access material and a sample model to recreate a one-page newsletter. Students will create their own logo without tracing to demonstrate how the tools are properly used.

Formative Assessments (daily/weekly)

There will be mini lessons along the way that will be used to check for understanding. Students will also given oral presentations to the class explaining how they create the mini projects using the tool available in Word

